#### POINT OF SALE Omni-Channel Connectivity

Secure, Resilient & Flexible Retail & Hospitality Connectivity





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# Secure, Resilient & Flexible Retail & Hospitality Connectivity

Transform your hospitality or retail business with Caburn Telecom's managed IoT router service.

Secure and resilient connectivity to maximise your revenue, minimise delays and streamline your operations.





# Are you ready to take your hospitality or retail business to the next LEVEL

Caburn Telecom's managed IoT router service offers secure and resilient connectivity to transform your operations and maximise your revenue.

Our service provides seamless integration of all critical service systems, dedicated bandwidth for critical connectivity and secure remote management, designed for maximum availability.

With Caburn Telecom, you can offer your customers efficient and accurate operations, minimise delays, and provide multiple choices and a smooth path for imminent self-service kiosk options.

Boost your business success with Caburn Telecom's managed IoT router service.



Attain Orders Anywhere In-Store



Minimise Queues



**Connect Self-Service Points** 



**Maximise Consumer Choice** 



**Expand Revenue** 

#### Connect ALL of Your Critical Devices Securely

Are you tired of slow and unreliable connectivity in your hospitality or retail business?

Do you want to maximise your revenue and streamline your operations?

Caburn Telecom's managed IoT router service could be the solution you've been looking for.

Our service offers secure and resilient connectivity, providing your customers with efficient and accurate operations, minimising delays, and maximising consumer choice.

With seamless integration of all critical service systems, dedicated bandwidth for critical connectivity, and secure remote management, Caburn Telecom's managed IoT router service is designed for highest security, ensuring maximum uptime and compliance with regulations.





#### But don't just take our word for it.

Our service has been employed in over 15,000 business applications, transforming their operations and achieving new business success.

Our clients have reported faster transactions, improved customer satisfaction and in both retail and hospitality you can realise increased efficiency, throughput and customer satisfaction.





## Don't let s low and unreliable connectivity hold you back

Take the first step towards transforming your business with Caburn Telecom's managed IoT router service.

Contact us today to learn more and schedule a demonstration or trial.



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Connecting many devices instore means critical elements need to be prioritised.



Payment & consumer transaction data needs to be expedited.



This data needs to be encrypted and secure.



Connectivity must be available anywhere in-store.



Various devices need to be securely connected and managed.



Systems must allow seamless omni-channel integration.

### In a Rapidly Changing World, Offer Greater Consumer Choice...

- Consumers are becoming more sophisticated and as a result retail stores and events are becoming more complex.
- Stores need to process payments quickly and offer process choices for consumers.
- This means sales personnel need to be more active and mobile.
- Others need to be offered self service points to complete the transaction in their own time.
- Self-service tends to increase transaction revenues via additional purchases and accessories.
- Stock which is not in-store can be ordered for pick up or home-delivery.
- If not rapidly, consumers will leave the store or may order elsewhere or online using their smartphones.





### RESTAURANT, BAR & HOSPITALITY



**Present Choices Efficiently** 



Recieve and Transfer Selections Accurately



**Minimise Queues and Delays** 



**Resilient Table Service Connections** 



**Maximise Consumer Choice** 



**Expand Services and Revenues** 



**Connect Self-Service Points** 



**Process Transactions Promptly** 

### In a Rapidly Changing World, Offer Immediate Service...

- High-Quality service consistency is key to customer hospitality experiences.
- Poor experiences, queues or delays mean customers may become frustrated and go elsewhere.
- Higher footfall means greater user and potential signal congestion.
- Hospitality environments are becoming more sophisticated and multifaceted.
- Venues and events are more experiential and consumer centric.
- Service personnel need to be more active and mobile.
- Businesses need to process customer choices and payments more quickly.
- Need to offer multiple processes as a choice for consumers, including selfservice options.
- Positive experiences lead to favourable (electronic) word of mouth and reputation growth.





## Our Seamless Connectivity Solutions Provide Security, Resilience and Control



Point of Sale Secure Wi-fi/LAN Resilient 4G/5G Private Networks Expert Support





# Offers instant 4G connectivity for any Retail or Hospitality application

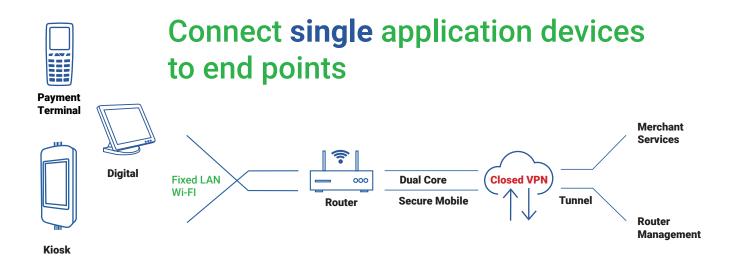
Our Router sends data via a 4G SIM, providing an encrypted connection to the internet on sites where wired broadband is unavailable, impractical or slow. Our 4G back-up option upgrades an existing broadband service to a private network, providing a reliable failover business solution if your wired broadband goes down.

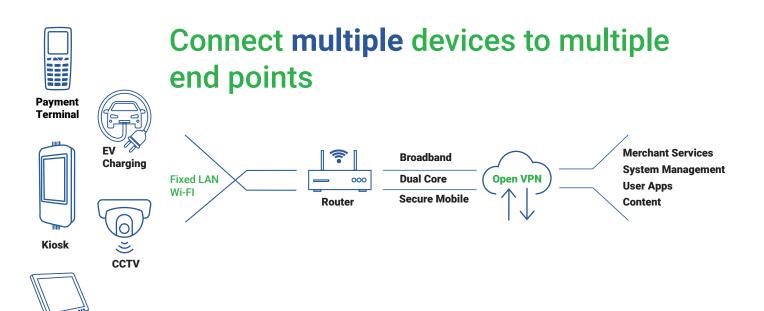
Single and Managed Multi-Path options are available depending on the installation, utilising a combination of 4G, IP, xDSL and FTTC connectivity. It is available as a self-monitoring solution with the ability to upgrade to a full Alarm Receiving Centre Connection. All variants arrive preconfigured for quick installation and are supplied with the appropriate monthly data SIM bundle to help manage costs.





#### Caburn Router Leasing Service





**Digital** 



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